



PROPOSED TIMETABLE

Estimated daily programme, objectives, methodologies			
Time	Learning/session objectives	Session	Methodology
Arrival day			
<i>Morning and Afternoon</i>	To welcome participants, check in into a hotel, inform about logistical details	Welcome!	
<i>Evening</i>	To welcome participants, to open the event officially and to get know each other, to network, to explore the venue	Official Opening Dinner	Networking
Day 1			
<i>Morning</i>	<p>To introduce participants, partners, organisations, team, aims, TC activities and methodology.</p> <p>To get an idea about expectations, to create common rules.</p> <p>To inform participants about logistic details (accommodation, travel, costs, free time possibilities...)</p>	Introduction to the TC,	<p>Games</p> <p>Presentation</p>
	To initiate group dynamic and warm up for learning experience	Group building activity	<p>Exercise</p> <p>Reflection</p>
	To collect needs and contributions from participants, realise starting learning points of each participant	Expectations	<p>Questionnaire</p> <p>Small groups work</p> <p>Reflection</p> <p>Coaching</p>
<i>Afternoon</i>	To introduce importance of the	Introduction to the topic	Small groups work

For contact purposes, please refer to ASTRU Cluj:
 ROMANIA, 400001, Cluj-Napoca, Str. Moșilor, Nr.26
 Tel: +40-758-677259; fax: +40-364-815031; e-mail: cluj@astru.ro
 website: <http://cluj.astru.ro>



	creativity in youth work		Presentations Interview
	To introduce the topic and initiate discussion and ideas brainstorming, to introduce different methods in creative actions – conventional and unconventional options, digital and virtual options	Creative media tools in youth work	Interactive session Brainstorming Discussion
	<i>To reflect on learning needs</i> <i>To share feelings and needs</i>	Reflection Groups(every evening)	Group work Evaluation
<i>Evening</i>	To give participants opportunity to discover the city, national cuisine and traditional music, to give opportunity to network in the relaxed ambience	Traditional Dinner	Interactive orientation game Networking Intercultural Learning
Day 2			
<i>Morning</i>	To introduce tools and activities that increase visibility and promotion of the youth work, to introduce Micro-Meso-Macro Impacts, AIDA model	Tools and activities that increase visibility, Intro to Micro-Meso-Macro Impacts AIDA	Discussion with the expert Group activity Brainstorming Presentation
	To explain the importance of planning, SWOT analysis, methods and approaches	Planning the creation of promotional activities	Presentation Workshops Small group brainstorming Practice
<i>Afternoon</i>	To introduce guerrilla marketing events and facilitate creation of the promotional activity for the intercultural evening	Guerilla marketing events	Promotion activities Preparation
<i>Evening</i>	To practice photo and video shooting process, to discover the town, to brainstorm on the	City Photo and Video Rally with further editing workshops	Networking Outdoor activities

For contact purposes, please refer to ASTRU Cluj:
 ROMANIA, 400001, Cluj-Napoca, Str. Moșilor, Nr.26
 Tel: +40-758-677259; fax: +40-364-815031; e-mail: cluj@astru.ro
 website: <http://cluj.astru.ro>



	creative ideas		Interactive games
Day 3			
<i>Morning</i>	To visit local TV and radio stations, to practice communication skills, to promote Intercultural Evening in the local community	Preparation for the Intercultural Evening	Presentation Networking Lobbying practice
	To introduce possibilities of the Internet, virtual free promotion, social networks opportunities, blogs	Virtual promotion	Workshops Group work Brainstorming
<i>Afternoon</i>	To create team building opportunity, to prepare the event, to present the guerilla marketing event in the town	Preparation for the Intercultural Evening/ Flash Mob	Workshops Small groups work Team work Presentation Coaching
<i>Evening</i>	To exchange experiences of youth cultures and elements of regional/national cultures, to communicate and network with local community representatives	Open Intercultural Evening	Interactive and fun activity
Day 4			
<i>Morning</i>	To give variety of the virtual presentation tools – prezi, powerpoint, google profile etc	Digital presentations	Creative digital presentations
<i>Afternoon</i>	To present the Comic Life programme, to create script for	Comic Life	Presentation

For contact purposes, please refer to ASTRU Cluj:
 ROMANIA, 400001, Cluj-Napoca, Str. Moșilor, Nr.26
 Tel: +40-758-677259; fax: +40-364-815031; e-mail: cluj@astru.ro
 website: <http://cluj.astru.ro>

	the comic book, to give an opportunity to create own comic books		Brainstorming Group work
<i>Evening</i>	To introduce the outcomes of the previous session	Comic Life Store Opening	Presentations
Day 5			
<i>Morning</i>	To introduce podcasts and creating and working with digital media files	Podcasts	Presentation Individual and small groups work
<i>Afternoon</i>	To introduce web applications, option for growing the subscriber list, search engine optimizations	Real purpose of a website	Presentation Small group works
<i>Evening</i>	To show good practices of promotional activities from all over the Europe (films, presentations, music)	Good Practices Night	Film presentations Discussion
Day 6			
<i>Morning</i>	To brainstorm on the future cooperation, on the follow up actions, to pencil down the ideas for the follow up actions.	Let's Follow Up! Me, my work and my organisation	Brainstorming Drafting ideas
	To finalise visible learning outcomes, to prepare them for the open exhibition, to prepare and organise final event – both trainers and participants	Creative workshops finalisation Final Event preparation	Workshops
	To provide participants space to reflect and evaluate on learning process, learning outcomes and new learning objectives as well as course in total. To present evaluation outcomes.	Final Evaluation	Evaluation Individual work Small groups work Questionnaires Presentation



	To write messages from/to participants, ideas for follow up activities, impressions etc	Box of ideas	Evaluation Brainstorming
<i>Afternoon</i>	To demonstrate the outcomes of the training course, to network with the local community, to finalise the event	Creative Tools Festival Night	Outcomes Exhibition
	To award with certificates of participation, to say good bye	Closure of TC Evaluation Recognition	Presentation Recognition
<i>Evening</i>	Farewell party	Farewell party	
7th Day, departure day			